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Posted on 01 July 2019 By Alex Ferguson

{GRATUIT EPUB} Ä Leading: Learning from Life and My Years at Manchester

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Sir Alex Ferguson managed a great football club as Manchester United, but it was he who made this team that great. The first thing that made him so successful was that he followed an advice that he should have been on the sidelines watching and supervising. In this way he was able to see the big picture. He was well aware that the system in a football club is not so complicated as in a high tech company. Despite his spectacular accomplishments, he is too humble to say that he could be successful. I find it funny that he thought swapping shirts were extravagance and told the players that they needed to pay from their pockets for the shirts they would swap. I think this character trait comes from his Scottish genes. This is not just a football book, but also a resource we can draw lessons about our own lives at the same time. The only thing I criticize in the book is the strained effort of the author to draw analogy between the principles and thoughts of Sir Alex and the successful firms in the Silicon Valley. This book dives well into Ferguson's practices, both successes failures and paints a picture on how to be a leader in the pitch, off the pitch in your personal life away from football soccer. I use this as a knowledge for I desire to build an excellent club academy for my country. This book will allow you to glean from the eyes of one of if not THE greatest managers of all time in the sport. Reading this book is like sitting by a fireplace with a pint of ale, hearing Sir Alex Ferguson talking you about leadership. Lots of nuggets of wisdom from a hard worker who always put the maximum attention to details. What emerges is the utmost respect for his colleagues, rival teams. Good read not only for soccer football fans, but for whoever is interested in leadership and self improvement. I finally read this book about a week ago after I realized some of my leadership faults during a project. I resorted to this book and it helped tremendously. Sir Alex did not mince his words about the mistake he made in the past and the methods that helped him succeed. Highly recommend for anyone in a leadership position or in transition to a leadership position. I enjoy this book tremendously. Not just because I'm a soccer junky but because it goes beyond success on the football pitch and addresses what it takes to be a good leader in any industry. This book is great for the soccer mad fan that wants some inside access to the dynasty of Manchester United. It's also fantastic for the person that wants to get out of themselves and their life. I loved the football but my favorite chapter may be the epilogue comparing Sir Alex and European football to the cut throat world of high tech Silicon Valley. Enjoy. Fantastic book written from a different perspective on one of the greatest man managers and leaders of all time. Sir Alex was relentless, smart, intuitive and build team after successful team restoring Manchester United to their historic glory and status. There are golden nuggets of experience and strategies contained within that are priceless. Fabulous read for the football fan or business man, anyone who wants to learn how Sir Alex built success and maintained such high standards year after year.

# ALEX FERGUSON

WITH MICHAEL MORITZ

# LEADING



**"A CASE STUDY IN  
LEADERSHIP."**

*—FINANCIAL TIMES*

Learning from Life and My Years at Manchester United

Candid, insightful and exciting A probe into one of the most successful football or soccer managers of all time Sir Alex Ferguson's grit, perseverance and values are highly valuable in today's world where these components are often overshadowed by hype, talent and quick success A must read not only for sports fans but anyone interested in business and team management. Not a book on leadership about Ferguson Mostly about playing and coaching career Talks briefly about his leadership beliefs and styles Not expecting drills but maybe a little insight how he handled some difficult situations with top players. The author talks about himself and his multi trillion dollar invest company I felt the author loves to talk about himself so much he couldn't find enough listeners that would pay attention to him for weeks So he wrote a book about an iconic figure so he could hold you hostage to hear himself write about himself The last 30-40 pages were nothing about Ferguson but billion dollar silicon valley companies and how he has made billions off this Please buy this book back {FREE EPUB} ó Leading: Learning from Life and My Years at Manchester United ? This Is As Good As Ferguson's Last Book Both Are About Being A Particular Kind Of Person Independent Ferguson Is One Of The Most Successful Men In His Field Not Just In Football, But Any Sport In Any Era He Defied The Norms And The Scale Of His Accomplishments Will Only Become Apparent With The Passing Of Time History Will See That Ferguson Grows, Not Diminishes Matt Dickinson The Times The Foundation For Its Man Utd's Success Was Built By Ferguson, Whose Near Pathological Obsession With Football And With Winning Is A Case Study In Leadership Lionel Barber Financial Times For Those Interested In The Subject Of Leadership, Be It Managing People Effectively And Getting The Best Out Of Them Or Learning Which Qualities And Traits Separate Those Who Manage And Those Who Inspire, Leading Is A Worthwhile Read Football Fans Might Complain That The Book Is Over Too Quickly, Even Though Ferguson Provides Pages Of Entertaining Stories And Observations Structuring His Sermons In An Easily Read Format Is The Latest Managerial Masterstroke From A Man Who Made A Career Out Of Regularly Producing Them Daily Express LEADING Is About Leadership, Management And The Pursuit Of Success It's A Fantastic Book, One Of The Best Of Its Kind The Defining Quality Of Ferguson And Moritz's Book Is Its Clarity The Pair Discuss Leadership From A Purely Practical Perspective, Their Raw Material Being Ferguson's Vast Experience If There's One Word, Though, That Characterises His Philosophy Of Management It's Discipline And Yet What Comes Through Very Strongly Is Humility, Even Vulnerability Every Success Of His, You Realise, Has Been Hard Won Failure Has Been A Constant Threat Naggng Anxiety He Just Accepted As Part Of My Job And He Wouldn't Have Had It Any Other Way Marcus Berkman Daily Mail Sir Alex Ferguson Is A Former Scottish Player And Manager Who Managed Manchester United From To His Time At The Club Has Led To Ferguson Being Regarded As One Of The Most Successful, Admired And Respected Managers In The History Of The Game On May , , Ferguson Announced His Retirement As Manager Of Manchester United During His Years At The Club, He Won Trophies, Including Premier

Leagues And Two UEFA Champions League Titles Sir Michael Moritz Is A Venture Capitalist And Chairman Of Sequoia Capital, The Original Backers Of Apple, Cisco, YouTube And WhatsApp He Has Also Served On The Board Of Directors Of Google, LinkedIn, PayPal And Yahoo He Is A Former Journalist With Time Magazine And Author Of The First History Of Apple, The Little Kingdom Originally From Wales, He Lives Near San Francisco, CA This Is As Good As Ferguson S Last Book Both Are About Being A Particular Kind Of Person Independent Ferguson Is One Of The Most Successful Men In His Field Not Just In Football, But Any Sport In Any Era He Defied The Norms And The Scale Of His Accomplishments Will Only Become Apparent With The Passing Of Time History Will See That Ferguson Grows, Not Diminishes Matt Dickinson The Times The Foundation For Its Man Utd S Success Was Built By Ferguson, Whose Near Pathological Obsession With Football And With Winning Is A Case Study In Leadership Lionel Barber Financial Times For Those Interested In The Subject Of Leadership, Be It Managing People Effectively And Getting The Best Out Of Them Or Learning Which Qualities And Traits Separate Those Who Manage And Those Who Inspire, Leading Is A Worthwhile Read Football Fans Might Complain That The Book Is Over Too Quickly, Even Though Ferguson Provides Pages Of Entertaining Stories And Observations Structuring His Sermons In An Easily Read Format Is The Latest Managerial Masterstroke From A Man Who Made A Career Out Of Regularly Producing Them Daily Express LEADING Is About Leadership, Management And The Pursuit Of Success It S A Fantastic Book, One Of The Best Of Its Kind The Defining Quality Of Ferguson And Moritz S Book Is Its Clarity The Pair Discuss Leadership From A Purely Practical Perspective, Their Raw Material Being Ferguson S Vast Experience If There S One Word, Though, That Characterises His Philosophy Of Management It S Discipline And Yet What Comes Through Very Strongly Is Humility, Even Vulnerability Every Success Of His, You Realise, Has Been Hard Won Failure Has Been A Constant Threat Naggng Anxiety He Just Accepted As Part Of My Job And He Wouldn T Have Had It Any Other Way Marcus Berkmann Daily Mail Sir Alex Ferguson Is A Former Scottish Player And Manager Who Managed Manchester United From To His Time At The Club Has Led To Ferguson Being Regarded As One Of The Most Successful, Admired And Respected Managers In The History Of The Game On May , , Ferguson Announced His Retirement As Manager Of Manchester United During His Years At The Club, He Won Trophies, Including Premier Leagues And Two UEFA Champions League Titles Sir Michael Moritz Is A Venture Capitalist And Chairman Of Sequoia Capital, The Original Backers Of Apple, Cisco, YouTube And WhatsApp He Has Also Served On The Board Of Directors Of Google, LinkedIn, PayPal And Yahoo He Is A Former Journalist With Time Magazine And Author Of The First History Of Apple, The Little Kingdom Originally From Wales, He Lives Near San Francisco, CA Sir Alex Ferguson managed a great football club as Manchester United, but it was he who made this team that great The first thing that made him so successful was that he followed an advice that he should have been on the sidelines watching and

supervising In this way he was able to see the big picture He was well aware that the system in a football club is not so complicated as in a high tech company Despite his spectacular accomplishments, he s too humble to say that he could besuccessful.I find it funny that he thought swapping shirts were extravagance and told the players that they needed to pay from their pockets for the shirts they would swap I think this character trait comes from his Scottish genes.This is not just a football book, but also a resource we can draw lessons about our own lives at the same time The only thing I criticize in the book is the strained effort of the author to draw analogy between the principles and thoughts of Sir Alex and the successful firms in the Silicon Valley.

## New Post

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The Titan's Curse  
The Final Reckoning  
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Return of the Guardian-King  
Mattimeo

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